

All Applications Must Be Submitted In Completion Before February 1st

When Completing the Application Below, Please Remember To Demonstrate How Your Event/Project Would Benefit Tourism In Grayson County, Kentucky.



Application for Consideration of Tourism Grant Funds

Event/Project Title: _____

Contact Name & Title: _____

Organization Name: _____

Street Address / PO Box: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Event/Project Information

Event/Project Description: _____

Event/Project Dates (If Applicable): _____

Is This An Annual Event? If Yes, How Many Years Has It Been Held? _____

Please Describe Your Marketing/Advertising Plan for this Event/Project In Detail (Attach Additional Pages As Needed): _____

What Is Your Average/Expected Total Attendance? How Is This Monitored? _____

How Many Out-Of-County Visitors Are Expected To Attend? _____

How Many Local People Are Expected To Attend? _____

How Many of these Visitors Do You Expect To Stay In Lodging Facilities in Grayson County? How Do You Plan To Encourage Overnight Visitation? _____

Please Describe How You Will Evaluate The Success of Your Event: _____

Application for Consideration of Tourism Grant Funds Continued

Total Event/Project Cost: _____

Grant Funding Requested (Limit of \$500 Per Fiscal Year): _____

Grant Funding (If Approved) Would Be Used For: _____

*** Please Include All Relevant Copies of Quotes/Receipts Along With Application**

PLEASE NOTE: To be considered for Tourism Grant Funds, the Grayson County Tourism logo should be included on all print and digital marketing pieces such as shirts, brochures, flyers, and websites. A high quality PNG copy of the Grayson County Tourism logo may be requested by emailing Info@VisitGrayson.com

Grayson County Tourism May Also Be Able To Assist With Event/Projects Through Non-Monetary Methods. Please Check The Following Which You Are Interested In Learning More About:

___ Event/Project Promotion through Social Media

___ Event/Project Promotion through Newsletter

___ Event/Project Photography

___ Event/Project Staffing

___ Event/Project Marketing Design

___ Event/Project Planning & Support

Thank You For Submitting Your Event/Project To Be Considered for Tourism Grant Funds!

Contact Name: _____

Contact Signature: _____

Contact Phone Number: _____ Date: _____

FOR OFFICE USE ONLY:

Date Received: _____ Received By: _____

Date Reviewed: _____ Approved: ___ YES ___ NO ___ OTHER

Reason: _____

Date Contacted: _____ Date Completed: _____

Check Number: _____ Check Amount: _____